

HEALTHCARE PROFESSIONALS

Searching for solutions

How physicians navigate trial access & technology

my**tomorrows**

A message from our CEO

With over 500,000 clinical trials registered globally¹ and more than 8,000 drugs currently in development², the clinical research landscape is more complex than ever. Advances in technology have deepened our understanding of disease subtypes, but with this insight comes increased complexity in trial eligibility criteria.

The process of pre-screening patients for clinical trials is time-consuming, fragmented, and often manual, placing added strain on physicians and limiting visibility into potentially relevant trials. This not only slows patient access and trial recruitment but also delays the development of new therapies.

To better understand these challenges, we surveyed U.S. physicians about how they search for clinical trials, what tools they use, and how artificial intelligence (AI) might support their efforts. Their insights are clear: physicians need smarter, more integrated solutions, and they need to trust them.

At myTomorrows, we're building toward that future. By listening to physicians and designing tools that simplify access, we aim to create a more connected and equitable clinical trial ecosystem, one that delivers real impact for patients and all stakeholders, today and tomorrow.

Michel van Harten, MD
CEO, myTomorrows



Key insights & takeaways

At a glance



say searching for relevant clinical trials takes too much time.

With packed workloads, physicians find trial searches add unnecessary strain to already limited time.



say the process of identifying and accessing relevant clinical trials for their patients is difficult or very difficult.

Manual searches and complex eligibility requirements make the process frustrating and inefficient.



say they would benefit from a comprehensive overview of all relevant clinical trials.

There's a clear need for a single, streamlined platform that simplifies search, eligibility checks and referrals.



report using GenAI tools to search for clinical trials - whether for clinical reasoning, research, or clinical trial discovery.

GenAI is beginning to support physicians in streamlining searches and is capable of surfacing relevant options, but more can be done.



find GenAI tools for clinical trial search trustworthy.

Physicians value efficient AI tools, but wider adoption depends on better training, stronger data privacy assurances, regulatory oversight, and needs-based tailored tools.

Inside the **survey**

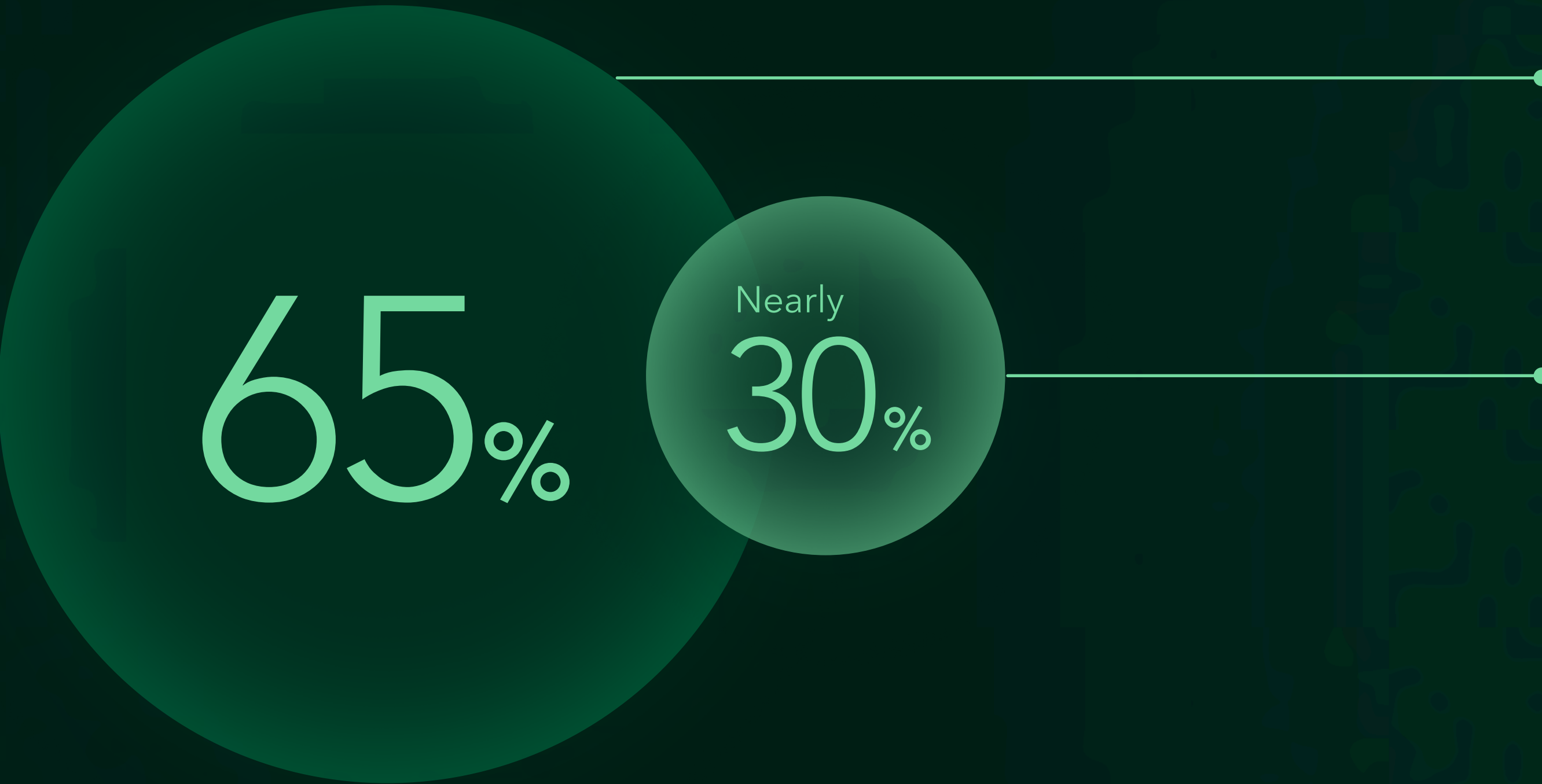
Our approach & methodology

To better understand the real-world challenges physicians face when searching for and accessing clinical trials for their patients, myTomorrows surveyed 100 U.S. based physicians, including both general practitioners and specialists across fields like oncology, neurology, cardiology, and hematology. All participants had completed clinical trial searches for patients in the past year.

The survey was conducted throughout April 2025 and captured insights from a diverse group of physicians practicing across the country.

Scanning the landscape

The current state of clinical trial search



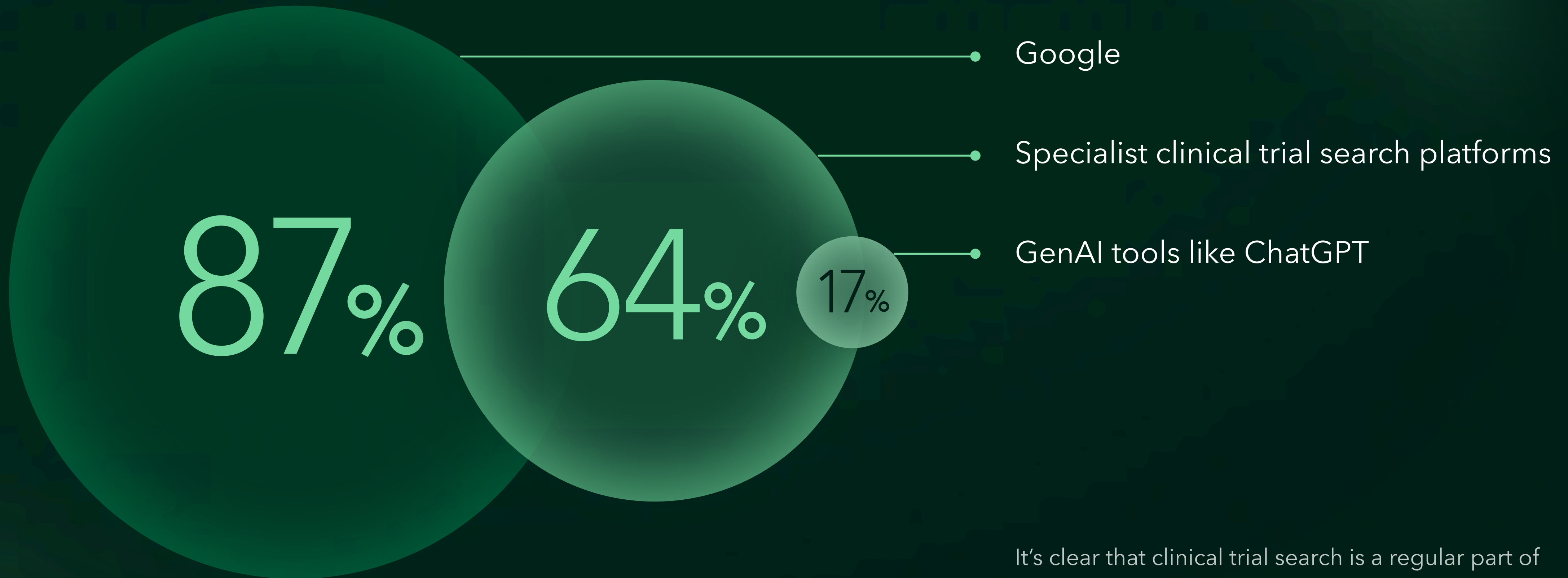
65%

Nearly
30%

- of physicians say they searched for one or more clinical trials up to 10 times in the past year.

- of physicians searched for clinical trials 11-50 times in the past year.

Digital tools physicians use to support their clinical trial search



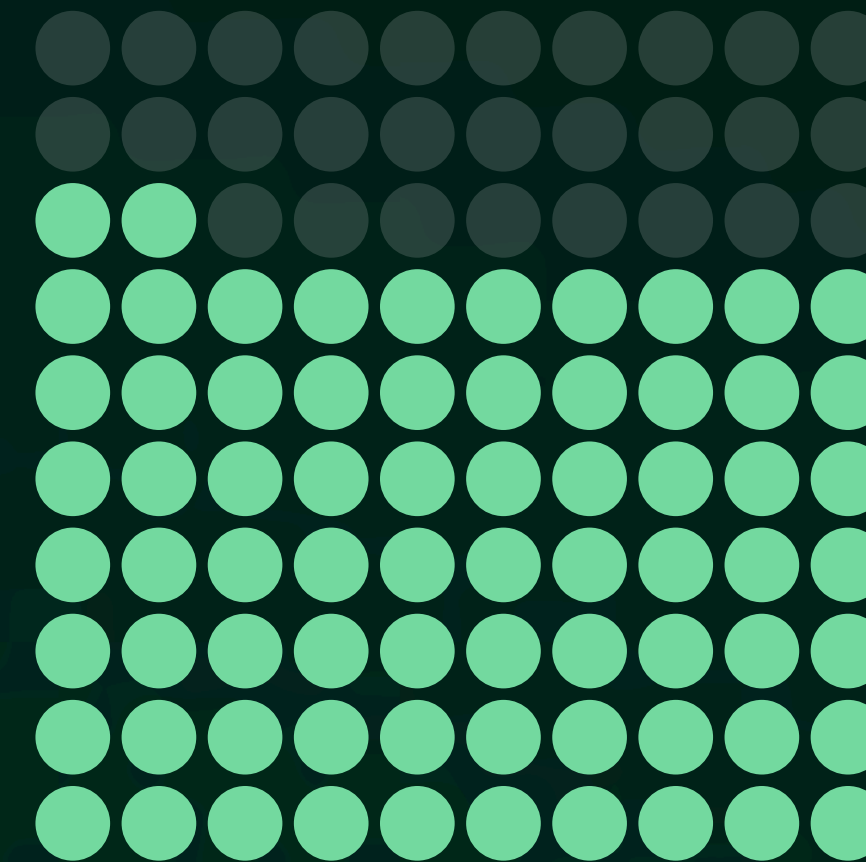
*Numbers add up to more than 100 because respondents were able to choose more than one answer.

It's clear that clinical trial search is a regular part of physicians' workflows, but the variety of tools in use highlights the need for a more streamlined, accessible way to discover and access relevant trial opportunities efficiently and confidently.

A system slowed by complexity

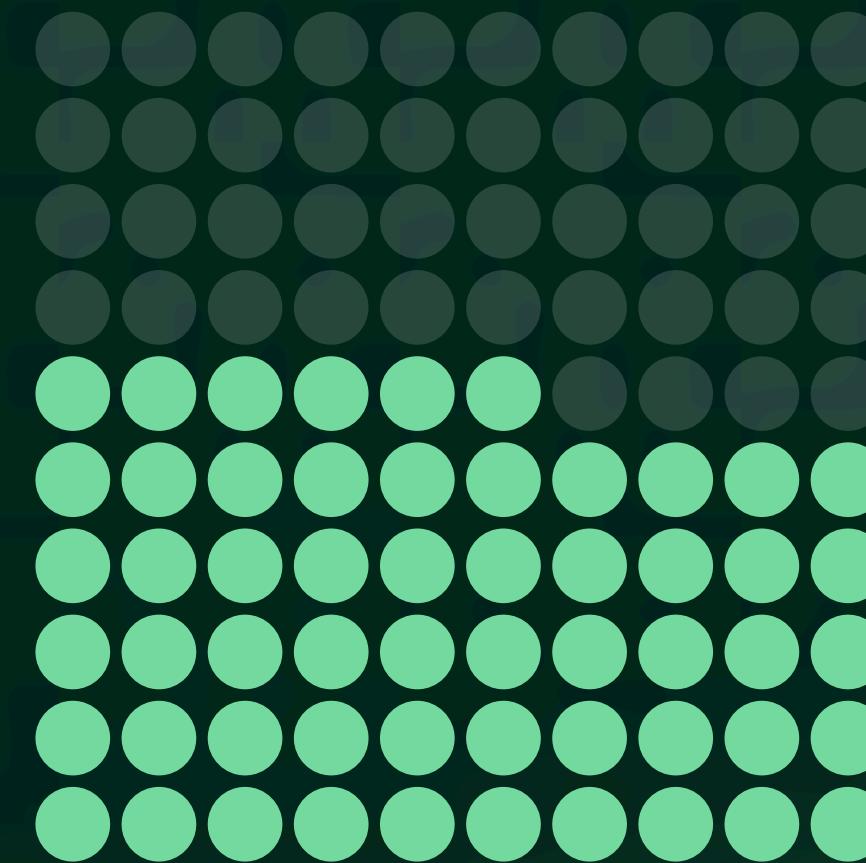
Complicated processes impact speed

Physicians work under constant time pressure, and for patients with unmet needs, delays in clinical trial identification and referral can make a critical difference. Faster discovery and access to relevant trial options not only benefit physicians who are searching and their patients, but also help to accelerate the broader drug development process.



72%

of physicians say that searching for relevant clinical trials is too time-consuming.

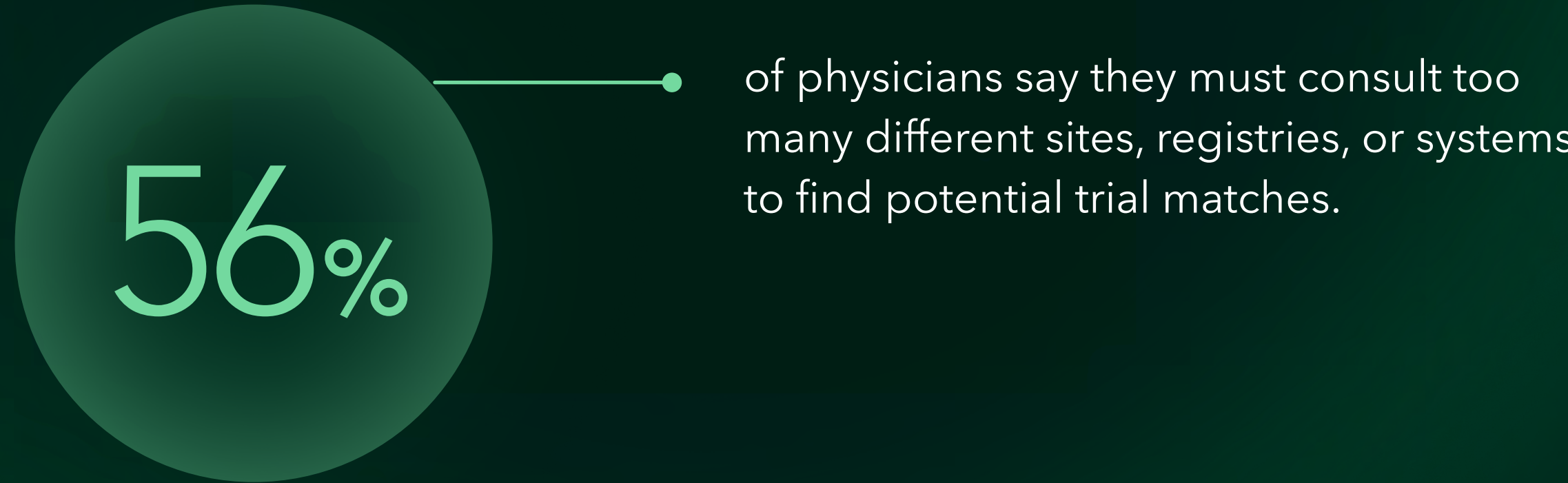
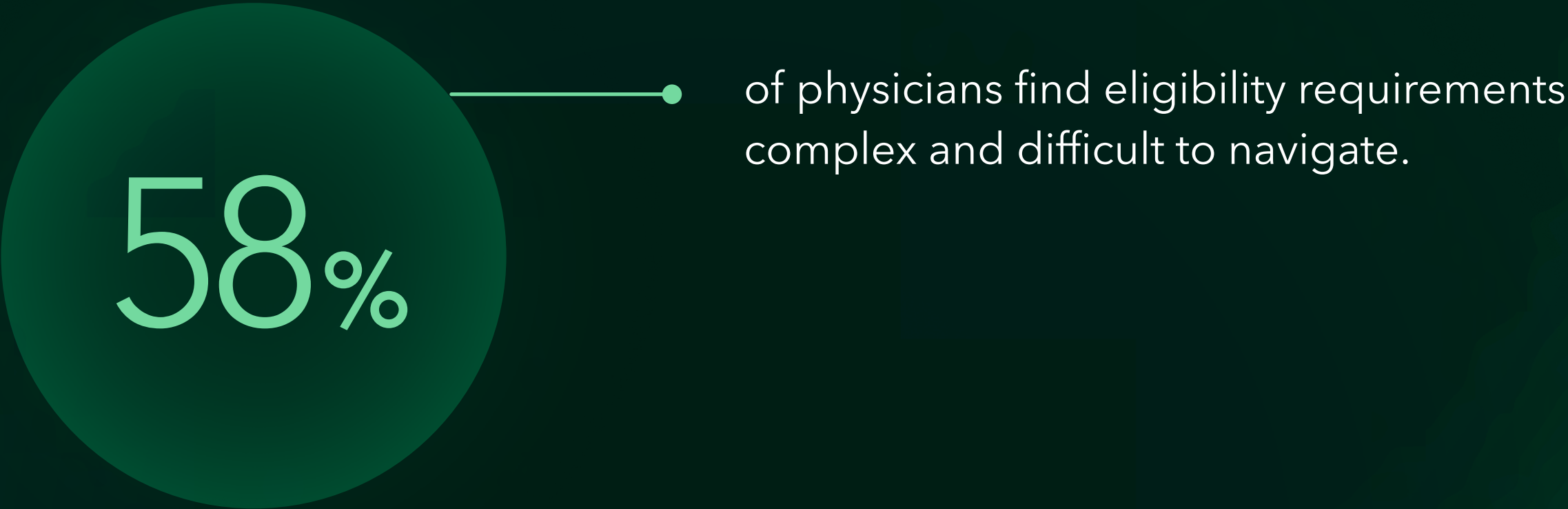


56%

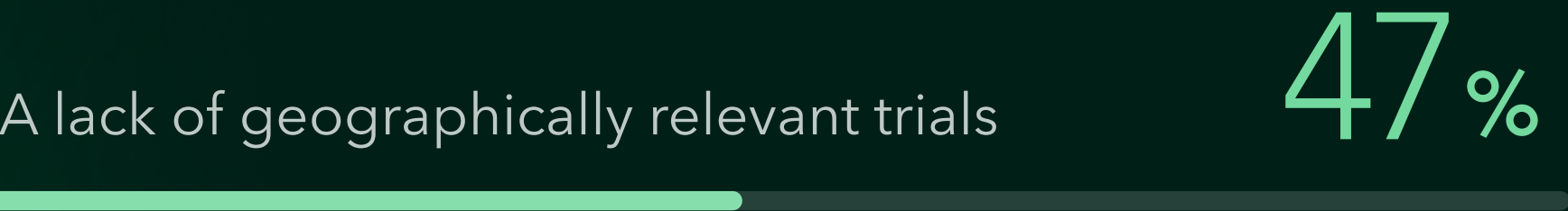
say the clinical trial referral process is complicated and slow.

Roadblocks to access

Complex criteria and disjointed systems stall progress



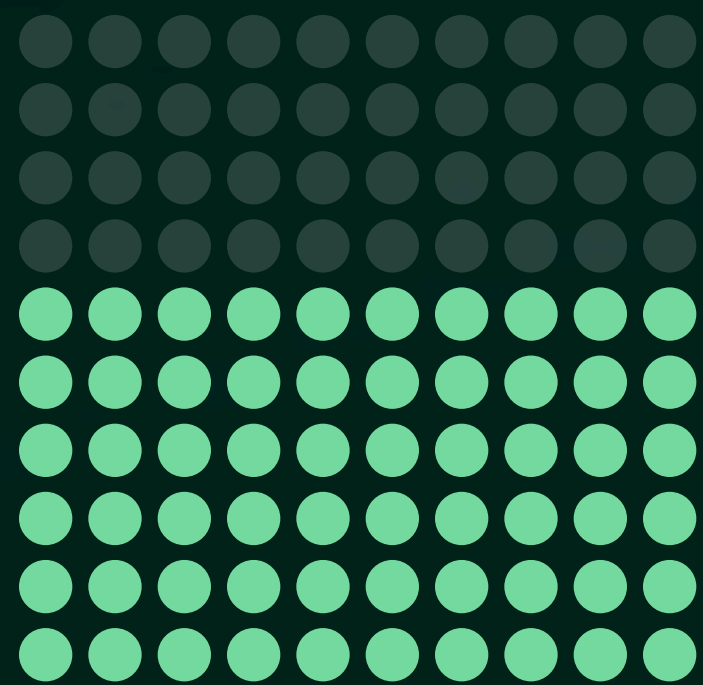
Other reported barriers:



Fragmented search tools, complex protocols and outdated registries add to the burden for physicians, making it harder to efficiently identify suitable trials for patients.

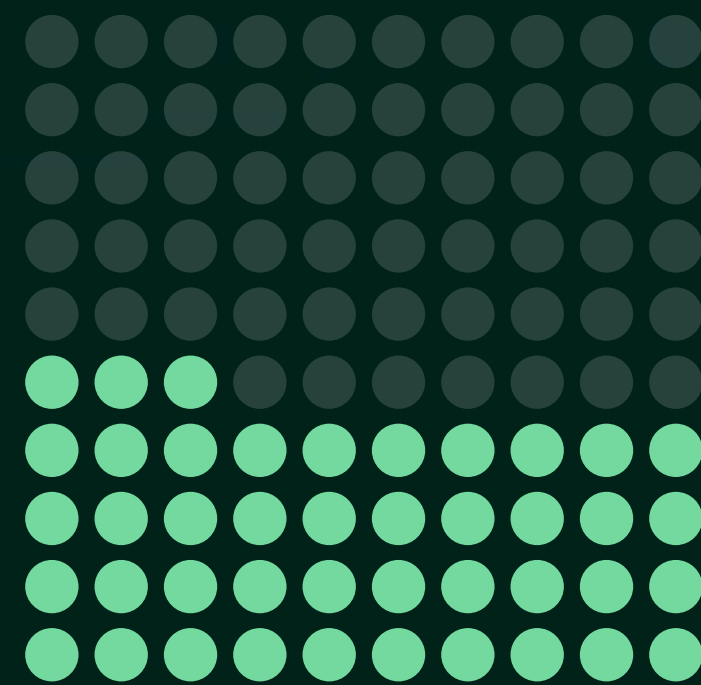
The referral bottleneck

The impact of tools and communications falling short



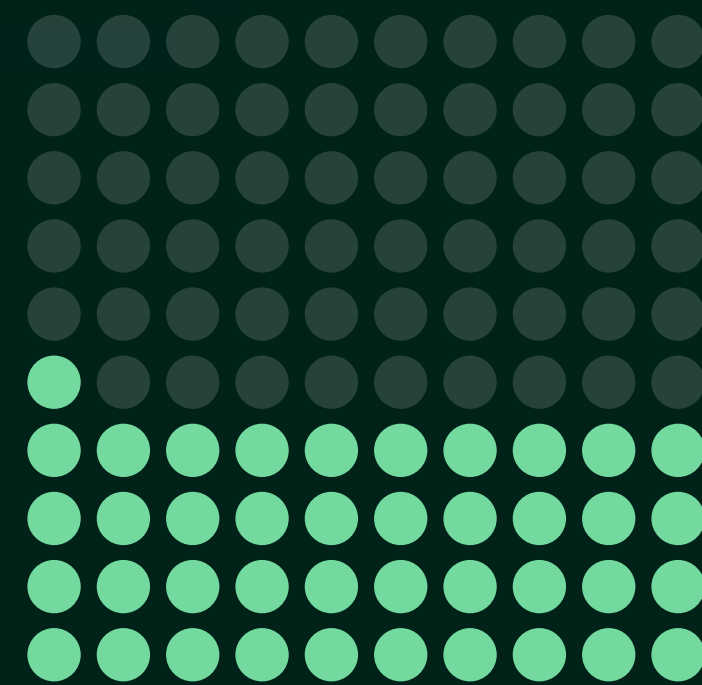
60%

of physicians feel that available clinical trial pre-screening tools are either too complicated or insufficient.



43%

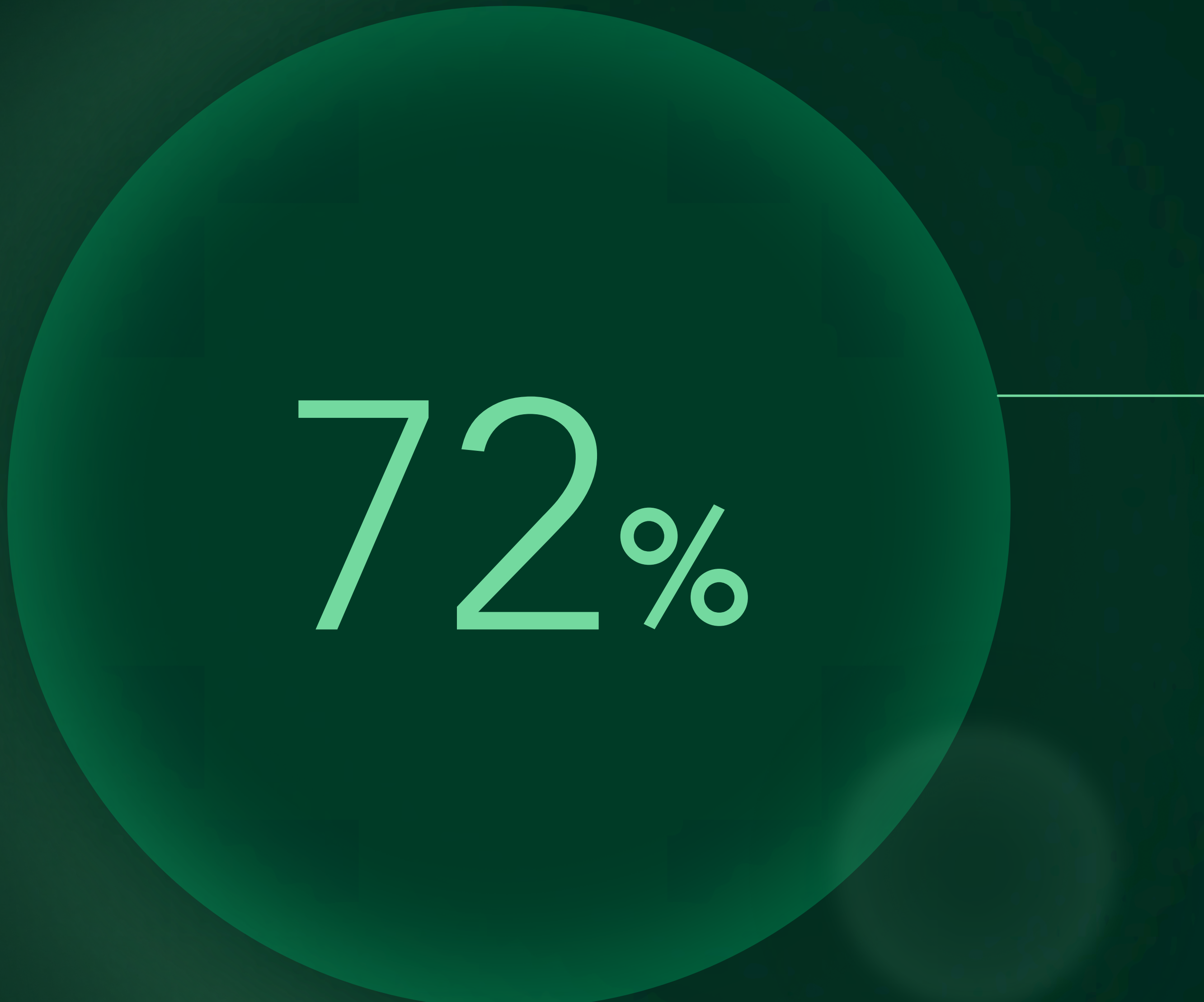
of physicians find referral communication with recruiting trial sites unclear.



41%

report needing to use multiple tools just to make a single referral.

Even after identifying a relevant trial for their patient, many physicians face fragmented tools and unclear communication. These inefficiencies don't just slow the entire process of clinical trial enrollment, they risk preventing patients from accessing timely and potentially life-changing treatment options.



72%

PHYSICIAN-IDENTIFIED SOLUTION

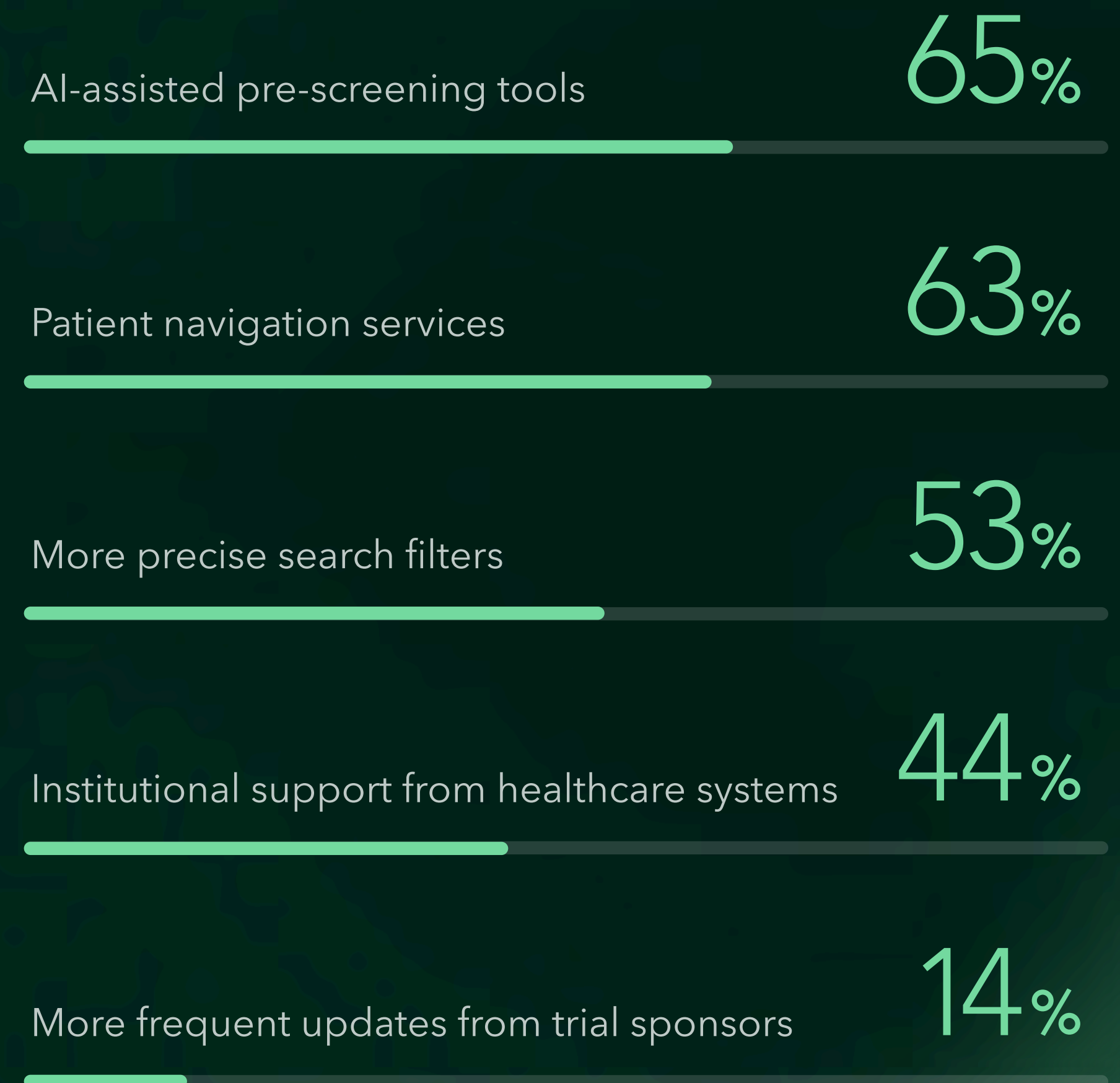
of physicians say a single, comprehensive overview of all relevant clinical trials would be helpful.

A need for clarity and connection

Physician-identified solutions for a more seamless experience

Faced with time constraints and fragmented systems, physicians are eager for solutions that will streamline and ease the clinical trial search and access process, enabling them to better connect patients with relevant trials.

Other helpful solutions and services physicians reported include:



Embedding AI with confidence

The support needed to gain physician trust

61%

of physicians find GenAI tools trustworthy

Many highlight several key benefits, including:

- Simplicity of searches
- Time saved
- Easier access to up-to-date information

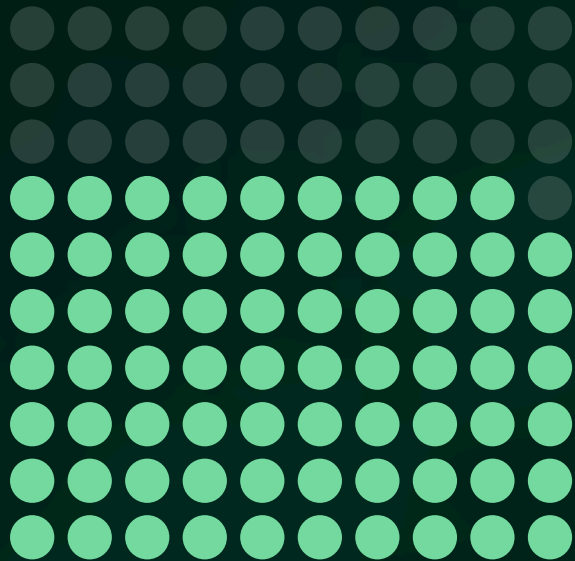
35%

of physicians already use GenAI tools with 46% reporting an increased use over the past year.

34%

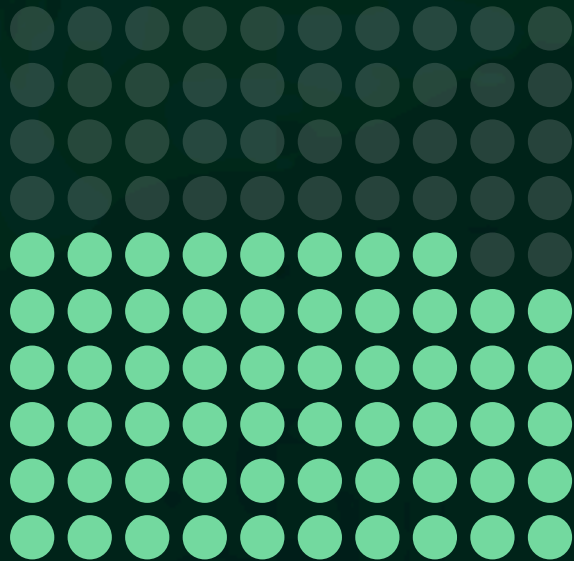
of physicians say they have never used AI for this purpose, largely due to unfamiliarity and uncertainty around data privacy and compliance.

Physicians say their trust in AI would grow with:



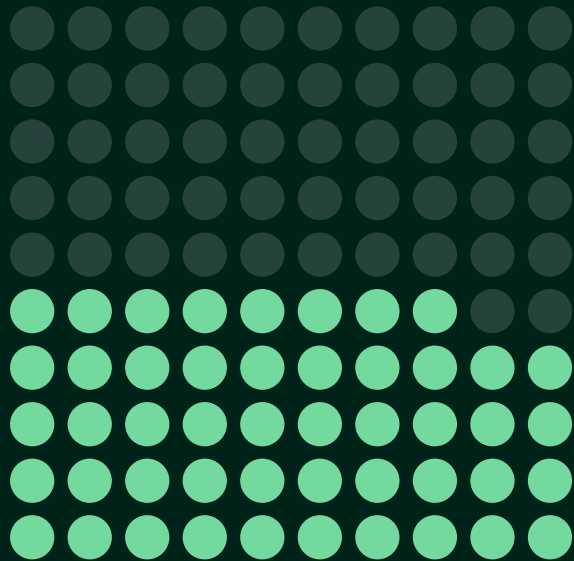
69%

Better education
or training



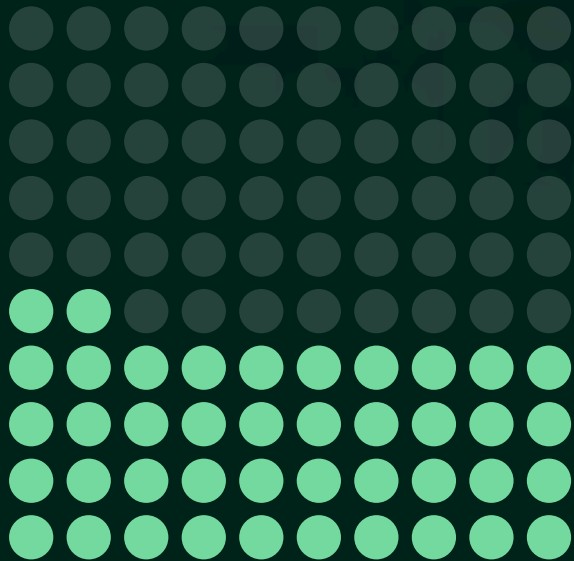
58%

Stronger data
privacy assurances



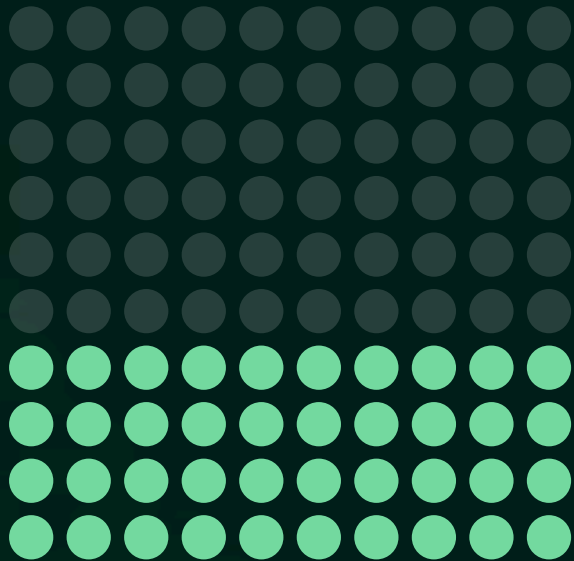
48%

Clearer regulatory
oversight



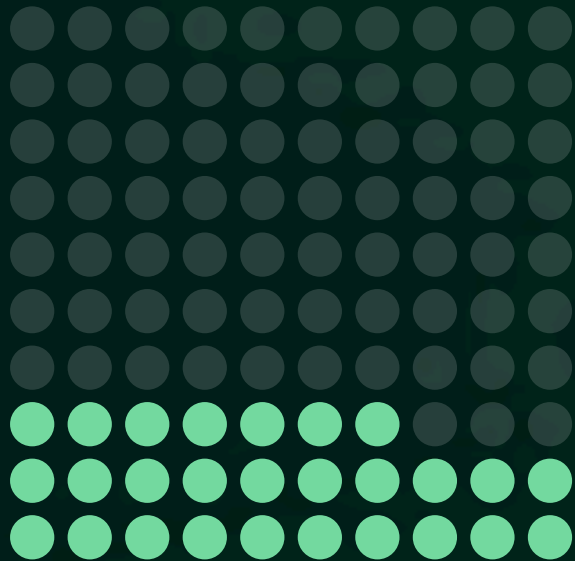
42%

AI policies in
healthcare systems



40%

Recommendations
from trusted peers



27%

Tailored AI tools that
meet their specific
needs

Bridging the gap

Connecting physician needs with practical, tech-enabled solutions

Physicians play a critical role in searching and referring patients to pre-approval treatment options but time pressures, fragmented systems, and complex eligibility requirements continue to stand in the way. These barriers slow down trial discovery, complicate access, and delay referrals at a moment when speed and clarity matter most.

Looking ahead, solving these challenges will require more than just awareness – it will take intelligent, compliant technologies designed with physicians in mind. AI-powered pre-screening tools that integrate with EHRs, unified communication platforms, and streamlined access to trial information are key to reducing the burden on healthcare providers and enabling faster, better-informed decisions.

By surfacing these pain points and amplifying physician voices, myTomorrows is helping to shape a smarter, more connected future, where identifying and referring patients to relevant clinical trials is no longer a burden but seamlessly integrated into everyday clinical practice.

How myTomorrows supports physicians at every step

myTomorrows is a global healthtech company dedicated to breaking down barriers for physicians and their patients seeking pre-approval treatments. We support with:

Patient Recruitment

Our AI-powered search platform gives physicians a comprehensive view of all relevant clinical trials, helping them match patients more efficiently and confidently. Paired with our personalized patient navigation service, we support both physicians and patients through the search, referral and trial consideration process.

Expanded Access

We provide hands-on support to physicians navigating expanded access requests, serving as a direct link between physicians and BioPharma companies. Our role ensures faster, more coordinated access to pre-approval treatments when trial participation isn't an option.

Want to explore options for your patients?

Start today

[CLICK HERE TO FIND OUT MORE](#)

my**tomorrows**

We've helped over

16,200

patients

Work with a community of over

2,600

physicians

We're trusted by

50+

BioPharma companies

