



Press kit

About myTomorrows:

myTomorrows is a global HealthTech company that connects patients, physicians, trial sites, and BioPharma partners to enable earlier and better access to pre-approval treatments. Through a centralized, multi-stakeholder platform, myTomorrows combines AI-driven insights with human expertise to deliver tailored solutions that help overcome some of today's greatest barriers to patient access. By simplifying and bringing transparency to the path of discovery and access to treatment, myTomorrows accelerates global patient access while supporting more efficient drug development.

Headquartered in Amsterdam, with an office in New York City, myTomorrows has supported more than 16,900 patients and 2,800 physicians across 340+ sites in over 133 countries.

[myTomorrows.com](https://mytomorrows.com)

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Download our logos:

[myTomorrows logo - PNG](#)

[myTomorrows logo - SVG](#)

Key spokespeople



Ronald Brus, MD

Founder

Ronald Brus is a physician with a passion for the biopharmaceutical industry, and founder of myTomorrows. He is also the co-founder and CBO of Leyden Labs, a company targeting commonalities of respiratory viruses to protect against known and future outbreaks. He spent 14 years at Crucell, a biotechnology company specializing in vaccines, serving various roles including CEO, COO, CBO, and EVP of business development. Dr. Brus also formally served as a member of the executive committee for Galapagos. Ronald earned his medical degree from the University of Groningen.



Michel van Harten, MD

CEO

Michel van Harten is the visionary CEO at the helm of myTomorrows, driving the company towards a brighter future. Michel earned both his BSc in Economics and his Medical Degree at the University of Amsterdam. He did research at Weill Cornell Medical College and Memorial Sloan Kettering in New York City, and worked as a physician at the Antoni van Leeuwenhoek, a specialized cancer institute in Amsterdam. As a physician, with more than 18 years of experience in the healthcare and pharma industry, Michel possesses a deep understanding of the challenges that patients and healthcare providers face.



Dennis Akkaya

Chief Commercial Officer

Dennis Akkaya is the Chief Commercial Officer at myTomorrows, bringing over 20 years of experience in the BioPharma industry. He leads the company's global commercial strategy, with a focus on accelerating patient access to treatments in development. Dennis has spent much of his career working with European biotech companies, developing deep expertise in pre-approval access programs, AI-powered clinical trial matching, and stakeholder engagement in rare disease research. A passionate advocate for the rare disease community, he regularly chairs and speaks at international events, driving thought leadership and raising awareness around unmet patient needs. Dennis holds an MSc in Finance.



Vanessa Lemarié

Chief Operating Officer

Vanessa Lemarié is the Chief Operating Officer at myTomorrows, where she leads global operations and oversees engagement with patients, physicians and pharmaceutical partners. Previously Vanessa served as COO of Ade Health, and spent over 15 years at Bayer Pharmaceuticals, heading global marketing and commercial teams. Recognized among The Top 25 Healthcare Technology COOs by The Healthcare Technology Report, she brings deep expertise in scaling healthcare solutions. Vanessa holds degrees in economics and political science from Stellenbosch University and a master's in international business from Maastricht University.



Marshall van Beurden

Chief Technology Officer

Marshall van Beurden is the Chief Technology Officer at myTomorrows, where he leads the company's technology strategy, taking AI-adoption and smart engineering practice to the next level. With over 20 years of experience in software development and technical leadership, he led Miro's Enterprise Engineering team launching its first AI applications and previously served as Managing Director of AWS Netherlands. Marshall brings a deep passion for innovation and a strong track record of building high-performing, mission-driven engineering teams.